

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. Cancelled
2. Cancelled
3. Cancelled
4. Cancelled
5. Cancelled
6. Cancelled
7. Cancelled
8. Cancelled
9. Cancelled
11. Cancelled
12. Cancelled
13. Cancelled
14. Cancelled
15. Cancelled
16. (previously presented) A personal postal product comprising:

an personal image product having a top surface and a bottom surface, said top surface having personal image having a designated area where an official postal product may be placed, said designated area being modified based on a colorimetric value of said official postal product or personal image.

17. (previously presented) A personal postal product according to claim 16 wherein the colorimetric value comprises one or more of the following;

the color composition;  
color;  
contrasting color;  
texture.

18. (Cancelled)

19. (previously presented) A personal postal product according to claim 16 wherein said modification comprises blending of color at the transition between official postal product and personal image.

20. (Cancelled)

21. (previously presented) A personal postal product according to claim 16 wherein a border area is provided in said designed area for providing an area where said official postal product may be placed for minimizing the possibility of have a non-uniform appearance between said official postal product and said personal image.

22. (previously presented) A personal postal product according to claim 16 wherein said personal image product comprises a label.

23. (previously presented) A personal postal product according to claim 16 wherein said official postal product is a stamp.

24. (previously presented) A personal postal product according to claim 16 wherein said personal image comprises an image that is printed on said personal image product.

25. (currently amended) Method of making a personal postal product on which a personal image is provided comprising:

obtaining an official postal product having a designated area for placement of an image;

determining at least one colorimetric value of said designated area of said official postal product;

obtaining a personal image; and

modifying said personal image in response to said at least one colorimetric value of said official postal product; and

providing said modified image in said designated area.

26. (previously presented) A method according to claim 25 wherein the step of determining said at least one colorimetric value is accomplished by digitally scanning said personal image and/or official postal product.

27. (Cancelled)

28. (currently amended) A method according to claim 27 25 wherein said designated area is provided with a border area having said colorimetric value.

29. (currently amended) A method of making a postal product assembly comprising:

obtaining an official postal product;

determining at least one colorimetric value of said official postal product;

obtaining a personal image product having an image thereon, said image having a designated area having at least one image characteristic;

modifying at least one colorimetric value of said personal image product in said designated area in response to said at least one known colorimetric value of said official image product.

30. (previously presented) A method according to claim 29 wherein said official postal product comprises a stamp.

31. (new) A method according to claim 29 wherein said official postal product is placed in said designated area.